

# Paint Around

*Gala & Auction  
Sponsorship Packet*

**MARCH 9<sup>th</sup>, 2019**

*William Johnston Building  
Florida State University*

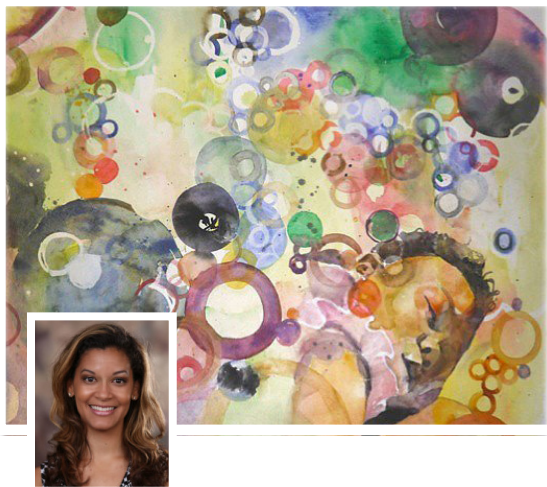
The Paint Around Gala & Auction is a biennial event benefiting and highlighting Art, Art Education and Dance at Florida State University, capitalizing on our amazing arts resources for a night of unique entertainment. This year's gala will be held on Saturday, March 9th at 7:00PM at the recently renovated, LEED-certified William Johnston Building, a piece of art itself in how it reflects FSU's historical architecture on the outside, with a crisp, modern feel inside. All proceeds from the evening will help to fund student scholarships and travel grants for research and conferences.



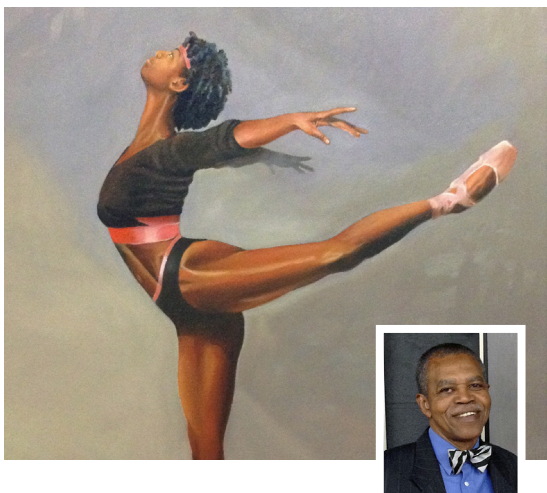
# Meet the Past Artists



**MARK MESSERSMITH** is a Professor of Art at Florida State University in Tallahassee where he has taught since 1985. When Mark Messersmith moved to northern Florida in 1985, he was struck by a Panhandle wilderness that was foreign to his childhood experience of lawns and squirrels in St. Louis. In his lushly-colored paintings, Messersmith creates dense narratives packed with animals, plants, and insects that express his concern for the shrinking world they inhabit. His work is represented in the collections of the Tyler Museum of Art (Texas), Appleton Museum of Art (FL), Jacksonville Museum of Modern Art (FL), and Huntsville Museum of Art (AL). In 2006, he was awarded the prestigious Joan Mitchell Foundation Award in Painting.

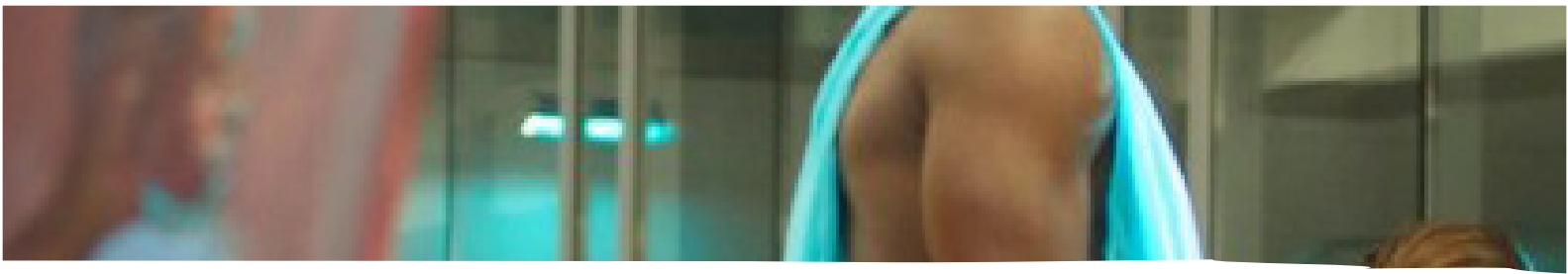


**DR. AUDRA PITTMAN** works in a variety of media from oils, watercolors, acrylics, mixed media, and colored pencils. Her preferred subjects include children's portraiture and abstract expression. Pittman holds a B.F.A. in Illustration, an MA in Teaching, and a Ph.D. in Art Education/Arts Administration and Art Museum Education. She has taught at Lander University and was former Chair of the Department of Professional Education at Savannah College of Art and Design. Audra is the owner and founder of Suite P Creative Studio in Tallahassee and the Executive Director of the Council on Arts & Culture for Tallahassee and Leon County (COCA). An active volunteer, Pittman recently served as Vice-Chair of the Cultural Plan Review Committee and serves her FSU alma mater as a member of the Dean's Advisory Board for the College of Fine Arts.

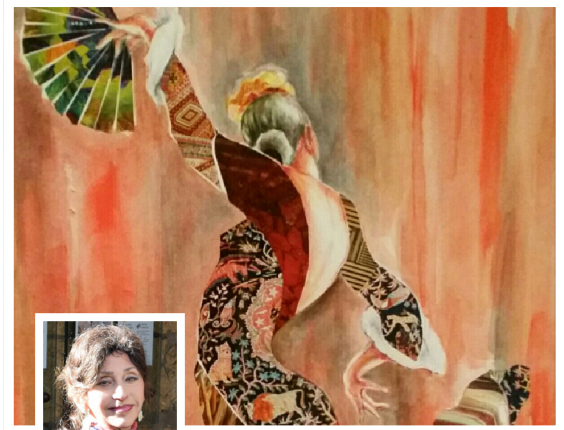


Born and raised in Tallahassee, Florida, **ELUSTER RICHARDSON** began painting as a child in the third grade. His works have won numerous awards in Florida and exhibited in the Bethune-Cookman College fine art gallery in Daytona Beach and the Zora Neale Hurston Museum in Eatonville, Florida. He was the visual arts director for Tallahassee's 1998 Harambee Festival. In his drawings, and oil and watercolor paintings, he takes special interest in the depiction of historic personages and sites in the North Florida region, particularly around Tallahassee. Eluster is the Artist-in-Residence for the Riley House Museum and Resource Center of African-American History and Culture, which is the home of a collection of historical works by Eluster.

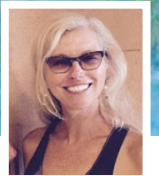




**MARINA BROWN** is a figurative watercolorist and portrait painter who uses her background in dance and music, as well as inspiration from her travels, to create works filled with movement and life. Fascinated with the color of skin, the structure of the human form, and the evocation of rhythms that can be evoked only by watercolor, her paintings retain a lightness not found in other mediums. Each painting tells a short story...which seems appropriate given that Brown is also an author and novelist. Each painting is meant to leave the viewer filled with joy and tapping his foot to an internal beat. Brown has exhibited her work in juried competitions across Florida. She writes for Tallahassee Magazine, and she is a Board member for FSU Friends of Dance.



**KATHLEEN CARTER** is a local artist and art educator. She majored in art at Birmingham-Southern College in Birmingham, Alabama and earned her Master's Degree in Art Education from Florida State University, graduating with honors for both degrees. She has taught grades Kindergarten through college and currently owns Starry Night Studio, a teaching studio for children and adults. Kathleen's remarkable talent can be seen in her beautiful work, painted with oils in an expressionistic style focusing on rich saturated colors. Her painting interests and styles have evolved from realism, based on photographs, to abstract interpretations. The excitement of exploring new ideas keeps her in perpetual pursuit of expression, however her truest passion lies in encouraging the free spirited art of her own students' work.





# Sponsorship Opportunities

## **\$2,500+ | PLATINUM**

Our Presenting Sponsor will be the headliner sponsor on all correspondence – Save the Dates, Invitations, Confirmation Letters – as well as, advertising for the 2019 Paint-Around Gala & Auction. Examples of advertising will include – Radio PSA's, newspaper/magazine articles, and Florida State University communications regarding the event. We hope you will consider becoming our Presenting Sponsor!

As a Presenting Sponsor, you will receive:

- Eight tickets to the Paint Around Gala & Auction
- Reserved table for eight (8) at the Paint-Around Gala
- Full-page ad in the Paint Around Program
- Opportunity to speak at the Artists-Sponsor Reception & during the Paint Around
- Verbal recognition from the stage at Days of Days on April 27
- Four tickets to Days of Dance in April 2019
- 1/2 page ad in Dance program for the 2019/2020 Season
- All of the below

## **\$1000 | DIAMOND**

- Six tickets to the Paint Around Gala & Auction
- Reserved table for six (6) at the Paint-Around Gala & Auction
- Verbal recognition at the Paint Around Gala & Auction
- Sponsor logo on promotional materials including: mailed invitations & e-blasts
- Sponsor logo in event program, given to guests, and on event banners, displayed throughout the William Johnston Building
- 1/4 page ad in the Paint Around Program
- Two tickets to Days of Dance in April 2019
- All of the below

## **\$500 | RUBY**

- Four tickets to the Paint Around Gala & Auction
- Reserved table for four (4) at the Paint-Around Gala & Auction
- Reserved parking along Landis Green in front of the William Johnston Building
- Sponsor listing on promotional materials including: mailed invitations & e-blasts
- Recognition in the FSU College of Fine Arts' Dean's Society, including invitation to two (2) behind-the-scenes breakfasts in the 2019/2020 academic year
- All of the below

## **\$250 | SAPPHIRE**

- Two tickets to the Paint Around Gala & Auction
- Reserved Seating for two (2) at the Paint Around Gala & Auction
- Reserved parking at the Paint-Around Gala & Auction
- Pre-event reception to meet artists
- Sponsor listing in event program, given to guests, and event banners, displayed throughout the William Johnston Building
- Special recognition online and in the 2018 School of Dance Magazine



# Sponsor Information

Name of Sponsor: \_\_\_\_\_

Business Website: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

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*Please indicate the level of support for your donation:*

- ☐ Platinum - \$2,500 & above (\$300 goods & services)
- ☐ Diamond - \$1,000 & above (\$200 goods & services)
- ☐ Ruby - \$500 (\$120 goods & services)
- ☐ Sapphire - \$250 (\$60 goods & services)

## PAYMENT METHOD

- ☐ Check  
*Please make checks payable to the FSU Foundation*
- ☐ Credit Card
  - ☐ Mastercard   ☐ Visa   ☐ Amex   ☐ Discover

Card Number: \_\_\_\_\_

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Enclosed Amount: \$ \_\_\_\_\_

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Please mail contract and payment to:

**Ellen Agrella**

*Alumni Relations & Annual Giving Coordinator*

FSU College of Fine Arts

Office of the Dean

540 W. Call Street

Tallahassee, FL 32306-1170

For additional information: (850) 644-1257 or [eagrella@fsu.edu](mailto:eagrella@fsu.edu).

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# 2017 Paint Around Sponsors

## \$2500 | PLATINUM



## \$1000 | DIAMOND



Lee Harrison, Rob Stuyverson, and Sean Stuyverson

## \$500 | RUBY

Culpepper Construction

Friends of Dance Studios

*Ballet Arts Conservatory of Tallahassee, Amy Lowe*

*In Step Studio, Nancy Redig*

*Sharon Davis School of Dance, Adele Trahan-Kitchen*

*Wildwood Ballet, Robin Stuyverson*

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## \$250 | SAPPHIRE

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