

## **Top Prizes for 24-Hour Incentives**

- Grand Prize \$10,000
  - Project with the greatest percentage of alumni donors during the 24 hours
  - Sponsored by: Christopher Iansiti and Michael Fornaro
- Show Me the Donors GARNET \$5,000
  - Project with the greatest number of donors during the 24 hours
  - o Sponsored by: Paula and Bill Smith
- Show Me the Donors GOLD \$5,000
  - o Project with the greatest number of donors during the 24 hours
  - Sponsored by: Nancy and Richard McKay
- Seminole Spirit Award \$5,000
  - College or unit with the most dollars raised by young alumni (under 35) during the 24 hours
  - Sponsored by: Jeff and Valerie Gargiulo
- New Recruits Award \$5,000
  - College or unit with the greatest percentage of first-time donors during the 24 hours
  - Co-Sponsored by:
- Big Bang Award \$5,000
  - o Fund designation with the largest gift made during the 24 hours
  - o Co-Sponsored by: Russell Kohl and Steve Mudder

## Far off Campus - \$5,000

- Fund with a gift from an alum residing the farthest distance from Westcott during the 24 hours
- Co-Sponsored by: Craig Lynch and Florence Ashby
- Dot the Map \$5,000
  - o First project with gifts from at least 35 different states during the 24 hours
  - Sponsored by:
- Garnet & Gold Unite! \$5,000
  - o Project with the highest percentage alumni donors during the 24 hours
  - Sponsored by: Kyle and Rebecca Riva
- 1851 \$5,000
  - Project with the highest percentage current faculty/staff donors during the 24 hours (to any project)
  - Sponsored by:
- 1851 Second Place \$2,500
  - Project with the second highest percentage current faculty/staff donors during the 24 hours
  - Sponsored by:
- Student Vibe \$5,000
  - Project with the most student donors during the 24 hours
  - Sponsored by:
- Student Vibe Second Place \$2,500
  - Project with the second most student donors during the 24 hours
  - Sponsored by:



## **Prizes for Specific Time Blocks**

- Early Bird \$3,000 (NEW!)
  - Project with the most donors from during this time period.
  - o Tuesday, March 10 2 a.m. 4:59 a.m. EDT
  - Sponsored by:
- Good Morning Sunshine \$3,000
  - o Fund designation with the largest gift made during this time period
  - Wednesday, March 10 7 a.m. 9:59 a.m. EDT
  - Sponsored by:
- The Lunch Bunch \$3,000
  - Project with the greatest number of donors during this time period
  - Wednesday, March 10 11:00 p.m. 1:59 p.m. EDT
  - Sponsored by:
- Happy Hours \$3,000
  - o College or unit with the most dollars raised during this time period
  - o Wednesday, March 10 − 3:00 p.m. − 5:59 p.m. EDT
  - Sponsored by:
- Final Countdown \$3,000
  - Project with the greatest number of donors during this time period
  - o Wednesday, March 10 6:00 p.m. –9:59 p.m. EDT
  - Sponsored by: Tom and Wendy Haney
- Last Chance \$3,000
  - Project with the greatest number of donors during this time period that has not already won a prior incentive.
  - Wednesday, March 10 10:00 p.m. 11:59 p.m. EDT
  - Sponsored by: